

# Feel What They Feel. Rewire the World.

## **WHAT WE ARE**

Queer Reflection is not just a storytelling platform. It's an **empathy engine**—a tech-powered, emotionally guided system that allows users to experience LGBTQ+ lives through immersive, emotionally intelligent simulations.

We use AI, AR, and interactive design to help people feel stories they might never otherwise understand—turning empathy into experience, and awareness into impact.

## WHY WE EXIST

The world doesn't change through facts alone. It changes when people feel something real. Queer Reflection was created to close the emotional gap between queer communities and those who don't understand our lives—yet.

We're here to make empathy unforgettable.

## **HOW IT WORKS**

## **AI-Personalized Narrative**

Dynamic, responsive experiences shaped by user choices, tone, and attention.

# **Emotional Branching Logic**

Choices with weight. Dilemmas with emotional consequence. No gamification—just resonance.

# **Augmented Reality (AR)**

Experiences extend into the real world using Apple ARKit and WebXR.

## **Voice + Audio Simulation**

Emotion-aware narration for nuance, intimacy, and presence.

## **Reflection Layer**

Post-encounter journaling + emotional insight maps help users process what they've felt.

#### OUR TECHNOLOGY STACK

- React.js, Three.js, Unity, WordPress
- Apple ARKit, WebXR, Firebase, Google Cloud Platform
- OpenAI (GPT), Voice AI (experimental), gesture UX (in research)
- Cloudflare, Sentry, ZOHO CRM, privacytuned Google Analytics
- Compliant with WCAG 2.1 AA accessibility standards

# WHO IT'S FOR

- Educators & DEI Teams
- Neuroscientists & Empathy Researchers
- Creatives & Developers
- Mental Health Professionals
- Anyone who believes empathy can be built

## **COLLABORATE WITH US**

Whether you're a neuroscientist, a coder, a counselor, a teacher, or just someone who gives a damn—we want to hear from you.

hello@queerreflection.com queerreflection.com



